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**Who is driving whom**

*The media, voters and the bandwagon*

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## Appendix F: Sampling distribution

| Bundesland             | Census (%) | Sample (%) |
|------------------------|------------|------------|
| Schleswig-Holstein     | 4          | 3          |
| Hamburg                | 2          | 2          |
| Niedersachsen          | 10         | 10         |
| Bremen                 | 1          | 1          |
| Nordrhein-Westfalen    | 21         | 22         |
| Hessen                 | 7          | 7          |
| Rheinland-Pfalz        | 5          | 5          |
| Baden-Württemberg      | 13         | 12         |
| Bayern                 | 15         | 16         |
| Saarland               | 1          | 1          |
| Berlin                 | 4          | 4          |
| Brandenburg            | 3          | 3          |
| Mecklenburg-Vorpommern | 2          | 2          |
| Sachsen                | 6          | 5          |
| Sachsen-Anhalt         | 3          | 4          |
| Thüringen              | 3          | 2          |
| Sum                    | 100        | 100        |

Note. Post-election sample, N = 1064; German Federal Statistical Office Census data 2011.

| Gender | Census (%) | Sample (%) |
|--------|------------|------------|
| Man    | 48         | 52         |
| Woman  | 52         | 48         |
| Sum    | 100        | 100        |

Note. Post-election sample, N = 1064; German Federal Statistical Office Census data 2011.

| Age   | Census (%) | Sample (%) |
|-------|------------|------------|
| 18-29 | 16         | 15         |
| 30-44 | 23         | 23         |
| 45-59 | 28         | 27         |
| 60-99 | 33         | 35         |
| Sum   | 100        | 100        |

Note. Post-election sample, N = 1064; German Federal Statistical Office Census data 2011.

| Education        | Census (%) | Sample (%) |
|------------------|------------|------------|
| Lower Education  | 42         | 34         |
| Middle Education | 29         | 33         |
| Higher Education | 29         | 33         |
| Sum              | 100        | 100        |

Note. Post-election sample, N = 1064; German Federal Statistical Office Census data 2011.

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