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Who is driving whom

The media, voters and the bandwagon

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Appendix I: SEM results

Table 1 *Regression coefficients of SEM analysis.*

Effect on:	From:	Estimate	S.E.
party ratings (w2) (half)	anxiety (w2)	-0.23***	0.01
	enthusiasm (w2)	0.38***	0.02
	log transformed poll index	0.07***	0.01
	change in voteshare	0.02**	0.01
	party ratings (w1) (half)	0.46***	0.02
	education	0.00	0.01
	number of polls	0.03**	0.01
	poll valence	-0.16***	0.03
	gender (women)	0.05	0.03
	age (in decades)	0.01	0.01
vote choice	party ratings (w2) (half)	0.03***	0.00
	anxiety (w2)	-0.01**	0.00
	enthusiasm (w2)	0.03***	0.00
	log transformed poll index	0.02***	0.00
	change in voteshare	0.01***	0.00
	education	0.00	0.00
	number of polls	-0.00	0.00
	poll valence	-0.03**	0.01
	gender (women)	-0.01*	0.00
	age (in decades)	0.01**	0.00
	vote intention (w1)	0.50***	0.02
anxiety (w2)	log transformed poll index	-0.04*	0.02
	change in voteshare	-0.03**	0.01
	party ratings (w1) (half)	-0.12***	0.02
	education	-0.01	0.01
	number of polls	0.01	0.02
	poll valence	0.06	0.04
	gender (women)	-0.13*	0.05
	age (in decades)	-0.08***	0.02
	anxiety (w1)	0.51***	0.02
	enthusiasm (w1)	-0.06**	0.02
enthusiasm (w2)	log transformed poll index	0.10***	0.02
	change in voteshare	0.03***	0.01
	party ratings (w1) (half)	0.24***	0.02
	education	0.01	0.01
	number of polls	0.06***	0.01
	poll valence	-0.09*	0.04
	gender (women)	-0.00	0.04
	age (in decades)	-0.06***	0.02
	anxiety (w1)	-0.02	0.01
	enthusiasm (w1)	0.52***	0.02

Table 1 *Continued*

Effect on:	From:	Estimate	S.E.
fear (w1)	anxiety (w1)	1.00	0.00
anger (w1)	anxiety (w1)	1.12***	0.01
disgust (w1)	anxiety (w1)	1.07***	0.02
worry (w1)	anxiety (w1)	0.98***	0.01
indignation (w1)	anxiety (w1)	1.13***	0.02
fear (w2)	anxiety (w2)	1.00	0.00
anger (w2)	anxiety (w2)	1.17***	0.02
disgust (w2)	anxiety (w2)	1.10***	0.02
worry (w2)	anxiety (w2)	0.98***	0.01
indignation (w2)	anxiety (w2)	1.18***	0.02
hope (w1)	enthusiasm (w1)	1.00	0.00
enthusiasm (w1)	enthusiasm (w1)	0.97***	0.01
pride (w1)	enthusiasm (w1)	0.87***	0.01
hope (w2)	enthusiasm (w2)	1.00	0.00
enthusiasm (w2)	enthusiasm (w2)	0.97***	0.01
pride (w2)	enthusiasm (w2)	0.89***	0.01

Note. N = 6384, SE = Cluster robust standard errors (respondent). These effects are *only* the direct effects found for this SEM model between these variables, controlling for specified indirect effects as well as for the effect of the control variables: corresponding wave 1 measures, changes in vote share across the campaign for each party, poll valence, amount of polls exposed to, age, gender and education. *** $p < 0.001$, ** $p < 0.01$, * $p < 0.05$.

Table 2 *Bivariate correlations*

	vote choice	poll index	vote intention (w1)	poll valence	amount of polls	Δvoteshare	party rating (w1)	party rating (w2)	anxiety (w1)	anxiety (w2)	enthusiasm (w1)	enthusiasm (w2)	age	gender
poll index	0.16**													
vote	0.65**	0.14**												
intention	0.10**	0.91**	0.09**											
poll														
valence														
amount of polls				0.05**										
Δvoteshare				0.09**	0.28**									
party rating (w1)				-0.02	0.16**	-0.06**								
party rating (w2)				0.04**	0.18**	0.02	0.76**							
anxiety (w1)				0.02	0.07**	-0.01	-0.42**	-0.38**						
anxiety (w2)				-0.01	0.00	-0.02	-0.38**	-0.45**	0.62**					
enthusiasm (w1)				0.00	0.16**	-0.03**	0.69**	0.60**	-0.08**	-0.16**				
enthusiasm (w2)				0.09**	0.19**	0.03*	0.60**	0.69**	-0.14**	-0.11**	0.72**			
age				-0.04**	0.07**	0.00	-0.01	0.01	-0.05**	-0.11**	-0.04**	-0.07**		
gender				0.01	0.01	0.00	0.02	0.04**	-0.06**	-0.09**	-0.04**	-0.03**	0.23**	
education				0.02	-0.08**	0.00	0.02	0.01	-0.03**	0.01	-0.03*	0.02	-0.45**	-0.16**

Note. N = 6384, **p < 0.01, *p < 0.05.

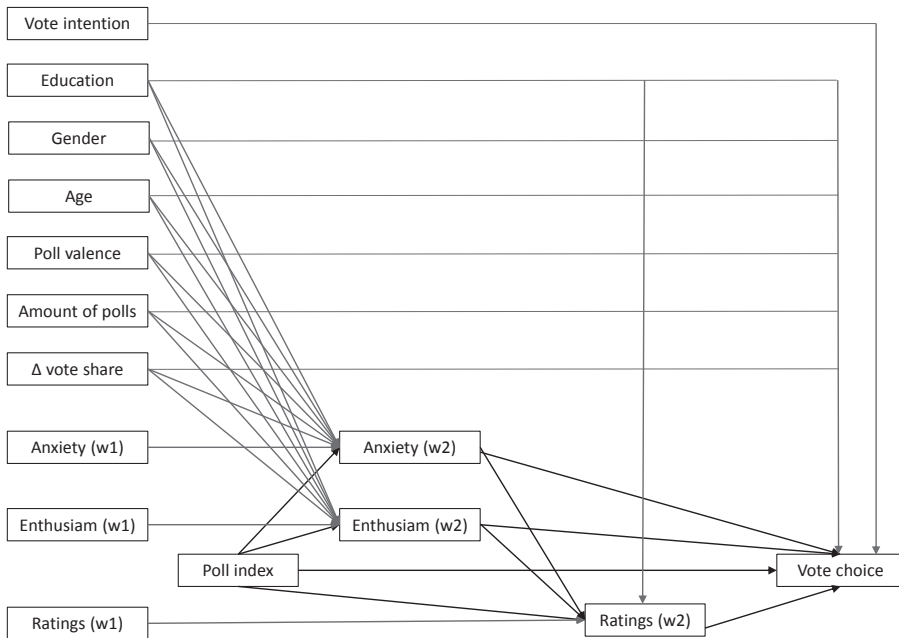


Figure 1. SEM model of the effects of exposure to poll reports about a party via feelings of anxiety and enthusiasm about that party and/or party ratings on voting for that party. Blue arrows indicate the controls added to the model: poll valence, amount of polls exposed to, change in predicted vote share, anxiety in wave 1, enthusiasm in wave 1, party ratings in wave 1, vote intention in wave 1, age, education and gender. In addition to the effects showed here, the actual model also included a measurement part for the emotion variables, and covariances between the exogenous variables and between anxiety (w2), enthusiasm (w2) and party ratings (w1). To get an acceptable fit additional cross legged effects were added between anxiety and enthusiasm in both waves and effects between party ratings in wave 1 and both anxiety and enthusiasm in wave 2.