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Informed floating voters?

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Citation for published version (APA):

Geers, S. (2017). Informed floating voters? The impact of media on electoral volatility.

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Informed Floating Voters?

The Impact of Media on Electoral Volatility

In the last decades the number of floating voters has risen in many democracies and particularly in the Netherlands. Although media is likely to influence electoral volatility, it has often been neglected as a possible explanation for vote switching. Therefore, this dissertation examines how information provided by the media during election campaigns affects electoral volatility. The studies in this dissertation provide insights into which types and which aspects of campaign news coverage affect which type of electoral volatility, through which underlying mechanisms. In this way it aims to unravel whether citizens are making well-informed vote choices.

Sabine Geers
Informed Floating Voters?



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ISBN: 978-94-6332-143-3

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Amsterdam, 2017

Printed by GVO drukkers & vormgevers B.V.

Cover and layout by Sabine Geers

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Informed Floating Voters?

The Impact of Media on Electoral Volatility

ACADEMISCH PROEFSCHRIFT

ter verkrijging van de graad van doctor

aan de Universiteit van Amsterdam

op gezag van de Rector Magnificus prof. dr. ir. K.I.J. Maex

ten overstaan van een door het College voor Promoties ingestelde

commissie, in het openbaar te verdedigen in de Agnietenkapel

op dinsdag 14 maart 2017, te 14.00 uur

door Sabine Geers

geboren te Gassin, Frankrijk

Promotiecommissie:

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