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Informed floating voters?

The impact of media on electoral volatility

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Informed Floating Voters?

The Impact of Media on Electoral Volatility

In the last decades the number of floating voters has risen in many democracies and particularly in the Netherlands. Although media is likely to influence electoral volatility, it has often been neglected as a possible explanation for vote switching. Therefore, this dissertation examines how information provided by the media during election campaigns affects electoral volatility. The studies in this dissertation provide insights into which types and which aspects of campaign news coverage affect which type of electoral volatility, through which underlying mechanisms. In this way it aims to unravel whether citizens are making well-informed vote choices.

Sabine Geers
Informed Floating Voters?



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Informed Floating Voters?

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